

Semester- I

S No	Course Code	Category	Course Title	Sessions Per Week			C
				L	T	P	
1	UBA24101T	CC-1	Principles and Practices of Management	3	1	0	4
2	UBA24AE1T	AEC-1	Business Communication - I	1	1	0	2
3	UBA24102T	CC-2	Financial Accounting	3	1	0	4
4	UBA24103T	CC-3	Business Statistics and Logic	3	1	0	4
5	UBA24AE2T	AEC-2	General English	1	1	0	2
6	UBA24ME1T	MDE-1	Indian Health, Wellness and Psychology (including Ayurved)	2	0	0	2
7	UBA24VA1T	VAC-1	Environmental Science and Sustainability	2	0	0	2
8	ULT24AE1T	AEC-3	Tamil-I	1	1	0	0*
	ULH24AE1T		Hindi - I	1	1	0	
	ULF24AE1T		French-I	1	1	0	
			Total Credits				20

Note: 3 Weeks Compulsory Induction program (UHV I), *Optional Course

Semester- II

S No	Course Code	Category	Course Title	Sessions Per Week			C
				L	T	P	
1	UBA24201T	CC-4	Human Behaviour and Organization	3	1	0	4
2	UBA24202T	CC-5	Marketing Management	3	1	0	4
3	UBA24203T	CC-6	Business Economics	3	1	0	4
4	UBA24SE1L	SEC-1	Emerging Technologies and application	1	0	2	2
5	UBA24ME2T	MDE-2	Media Literacy and Critical Thinking	1	1	0	2
6	UBA24VA2T	VAC-2	Indian Constitution	2	0	0	2
7	UBA24AE3T	AEC-4	Business Communication - II	1	1	0	2
8	ULT24AE2T	AEC-5	Tamil - II	1	1	0	0*
	ULH24AE2T		Hindi - II	1	1	0	
	ULF24AE2T		French - II	1	1	0	
			Total Learning Credits				20

Internship: Applicable only for the students those who exit at the end of second semester

9	UBA24SE2L	SEC-2	Internship-I: Business Admin Insights	0	0	8	4
			Total Learning Credits				24

*optional course

An UNDER GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION will be awarded, if a student wishes to exit at the end of First year.

NOTE: The students shall have an option to exit after 1st year of Business Administration Program and will be awarded with a UG Certificate in Business Administration. Students on exit have to compulsorily complete additional 04 Credits either in a Skill based subject or work based Vocational Course offered during summer term or internship/Apprenticeship / Social Responsibility & Community Engagement, encompassing community engagement with an NGO after the second semester of minimum 08 weeks of duration as decided by the respective University / Admitting Body

Semester- V

No	Course Code	Category	Course Title	Sessions Per Week			C
				L	T	P	
1	UBA24501T	CC-15	Strategic Management	3	1	0	4
2	UBA24502T	CC-16	Logistics and Supply Chain Management	3	1	0	4
3	UBA24E01T	DSE-1	International Financial Management	3	1	0	4
	UBA24E02T		Consumer Behaviour	3	1	0	
	UBA24E03T		HRD – Systems & Strategies	3	1	0	
	UBA24E04T		Data Analytics using R / Python	3	1	0	
	UBA24E05T		International Trade Policy & Strategy	3	1	0	
	UBA24E06T		Operations Management	3	1	0	
4	UBA24E07T	DSE-2	Investment Analysis & Portfolio Management	3	1	0	4
	UBA24E08T		Sales Marketing	3	1	0	
	UBA24E09T		Change Management and Organizational Development	3	1	0	
	UBA24E10T		Data Visualization using Tableau / Powerbi	3	1	0	
	UBA24E11T		Global Business Environment	3	1	0	
	UBA24E12T		Inventory Management	3	1	0	
5	UBA24SE6L	SEC-6	Internship- III -Business Development Plan	0	0	8	4
6	UBA24E13T	DSE*AC1	Discipline Specific Elective (Audit Course)	3	1	0	0
Total Learning Credits							20

Note: (SEC) Major Project start in 5th Semester [evaluation in sixth semester]

Semester- VI

S No	Course Code	Category	Course Title	Sessions Per Week			C
				L	T	P	
1	UBA24601T	CC-17	Project Management	3	1	0	4
2	UBA24602T	CC-18	Business Taxation	2	0	0	2
3	UBA24E14T	DSE-3	Business Analysis & Valuation	3	1	0	4
	UBA24E15T		Retail Marketing	3	1	0	
	UBA24E16T		Training & Development	3	1	0	
	UBA24E17T		Marketing Analytics	3	1	0	
	UBA24E18T		Transnational & Cross cultural Marketing	3	1	0	
	UBA24E19T		Logistics & Distribution Management	3	1	0	
4	UBA24E20T	DSE-4	Financial Modelling & Derivatives	3	1	0	4
	UBA24E21T		Marketing of Services	3	1	0	
	UBA24E22T		Performance & Compensation Management	3	1	0	
	UBA24E23T		Finance Analytics	3	1	0	
	UBA24E24T		International Supply Chain Management	3	1	0	
5	UBA24SE7T	SEC-7	Corporate Governance	2	0	0	2
6	UBA24SE8L	SEC-8	Major Project	0	0	8	4
	UBA24E25T	DSE*AC2	Discipline Specific Elective (Audit Course)	3	1	0	0
Total Learning Credits							20

Note : BACHELOR IN BUSINESS ADMINISTRATION Degree will be awarded, if a student wishes to exit at the end of Third year

Note : Bachelor in Business Administration Degree will be awarded to those who successfully complete all the courses

Total Learning Credits for this Course(BBA) : 120

Semester- III

S No	Course Code	Category	Course Title	Sessions Per Week			C
				L	T	P	
1	UBA24301T	CC-7	Cost and Management Accounting	3	1	0	4
2	UBA24302T	CC-8	Legal and Ethical issues in business	3	1	0	4
3	UBA24303T	CC-9	Human Resource Management	3	1	0	4
4	UBA24ME3T	MDE-3	Indian Systems of Health and Wellness	1	1	0	2
5	UBA24SE3L	SEC-3	Management Information System (MIS)	2	0	4	4
6	UBA24VA3L	VAC-2	Yoga	0	0	4	2
	UBA24VA4L		Sports	0	0	4	
	UBA24VA5L		NCC	0	0	4	
	UBA24VA6L		NSS	0	0	4	
	UBA24VA7L		Disaster Management	0	0	4	
Total Learning Credits							20

Semester- IV

S No	Course Code	Category	Course Title	Sessions Per Week			C
				L	T	P	
1	UBA24401T	CC-10	Entrepreneurship and Startup Ecosystem	1	1	0	2
2	UBA24402T	CC-11	Operations Management	3	1	0	4
3	UBA24403T	CC-12	Financial Management	3	1	0	4
4	UBA24404T	CC-13	Business Research methodology	3	1	0	4
5	UBA24VA8T	VAC-3	Business environment and public policy	2	0	0	2
	UBA24VA9L		Enterprise System and platforms	0	1	2	
	UBA24VA10T		Geo Politics and impact on business	2	0	0	
	UBA24VA11T		Public Health and management	2	0	0	
6	UBA24405T	CC-14	International Business	0	1	2	2
7	UBA24SE4T	SEC-4	Design Thinking and Innovation	1	1	0	2
Total Learning Credits							20
Internship: Applicable only for the students those who exit at the end of 4th semester							
8	UBA24SE5L	SEC-5	Internship-II: My India project	0	0	8	4
Total Learning Credits							24

An **UNDER GRADUATE DIPLOMA IN BUSINESS ADMINISTRATION** will be awarded, if a student wishes to exit at the end of Second year.

Note: Exit Criteria after the Second Year of the BBA Programme The students shall have the option to exit after 2nd year of the Business Administration Program and will be awarded a UG Diploma in Business Administration. Students on exit have to compulsorily complete an additional 04 Credits either in a Skill based subject or work-based Vocational Course offered during the summer term or internship/Apprenticeship / Social Responsibility & Community Engagement – encompassing community engagement with an NGO / Capstone Project after the fourth semester of minimum 8 weeks of duration as decided by the respective University / Admitting Body.